
Press Release

Schneider Electric Launches Report and Reward Program for Counterfeit Products

PALATINE, Ill. – December 12, 2011 – Schneider Electric, a global specialist in energy management, today announced the launch of its [Report and Reward Program](#) in the United States to obtain information about companies and individuals making or supplying counterfeit Schneider Electric products, including its brands such as APC, Square D and Clipsal. With the first Report and Reward program of its kind in the electrical industry Schneider Electric is working to ensure the safety of customers and the reliability and integrity of its brands.

“We are concerned about the counterfeiting of electrical products globally. Counterfeit products have a negative impact on the economy, mislead the consumer and, in the case of electrical products, have the ability to kill or injure someone or cause damage to property,” said Stephen A. Litchfield, Deputy General Counsel, Schneider Electric. “This program is designed to ensure we have the information we need to pursue every means possible to stop this illegal activity and to make the industry and public more aware of this critical safety concern.”

Schneider Electric’s program seeks to gain information about manufacturers and/or distributors of counterfeit Schneider Electric products, producers of counterfeit Schneider Electric packaging and labels, and facilities storing counterfeit Schneider Electric products, packaging or labels. Counterfeit reports can be made two ways – in full details, which is eligible for a reward or anonymously, which would not be eligible for a reward.

Schneider Electric has been a long-time leader in Anti-Counterfeiting initiatives working with various US industry and government organizations to keep counterfeit products out of the market. The effort has kept more than 250,000 potentially hazardous counterfeit goods out of the marketplace and included filing 13 civil lawsuits against 40 companies involved in the manufacture, importation & distribution of counterfeit electrical products. Schneider Electric’s Report and Reward Program is only open to United States citizens. For more information please visit: www.schneider-electric.us/go/counterfeits.

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As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in energy and infrastructure, industrial processes, building automation, and data centers/networks, as well as a broad presence in residential applications. Focused on making energy safe, reliable, and efficient, the company's 110,000 plus employees achieved sales of more than \$26 billion in 2010, through an active commitment to help individuals and organizations "Make the most of their energy."

www.schneider-electric.com/us

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